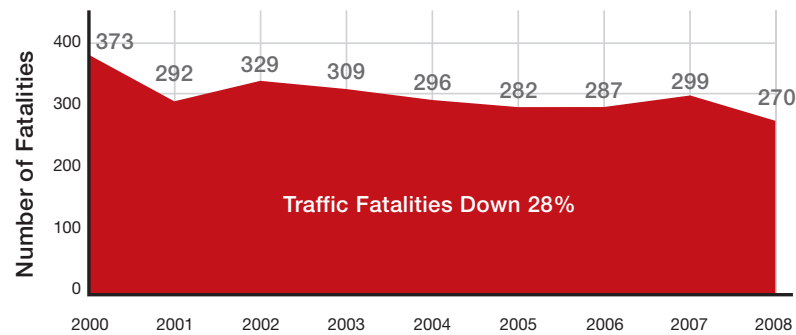
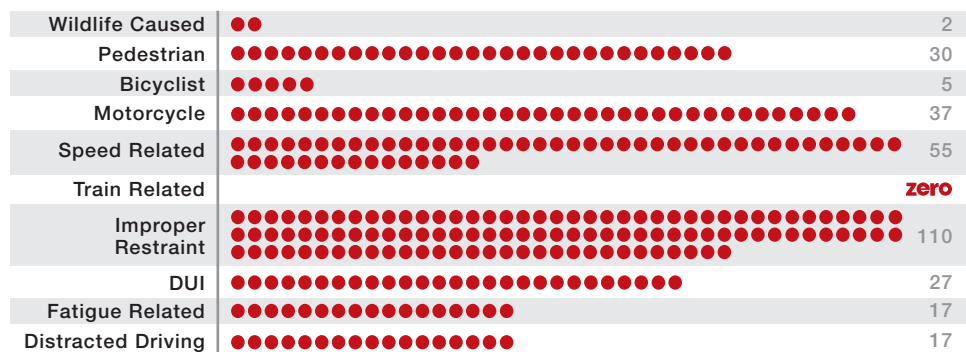


A Goal We Can All Live With

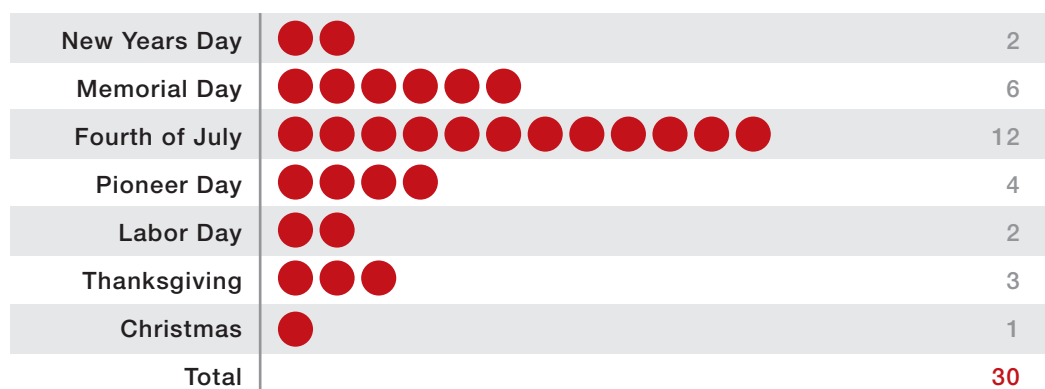


FATALITY TYPE

(a fatality may appear in multiple categories)

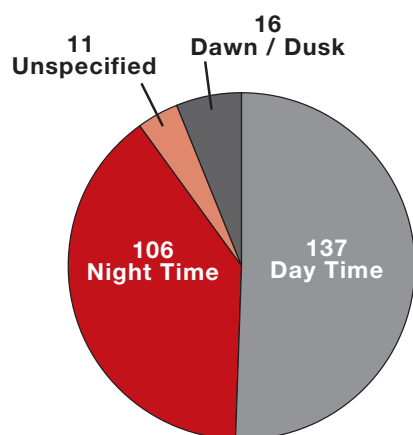


HOLIDAY WEEKEND FATALITIES

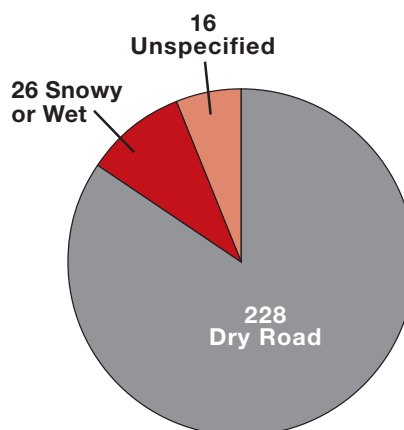


ZeroTM Fatalities

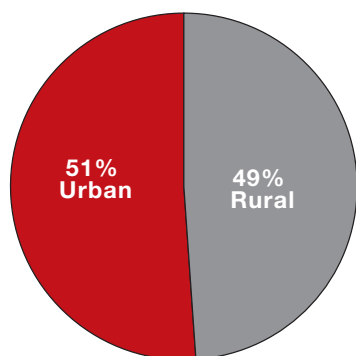
A Goal We Can All Live With



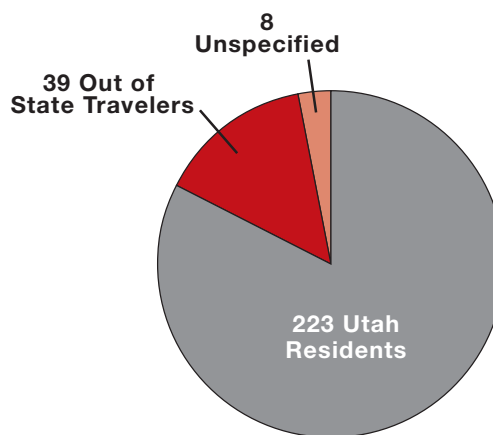
**Day and Night
Comparison**



**Wet or Snowy Road
to Dry Road Comparison**



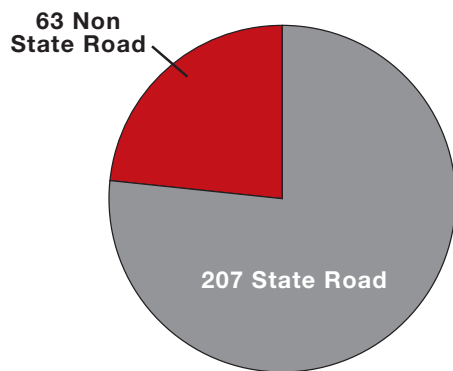
**Urban vs Rural
Fatalities**



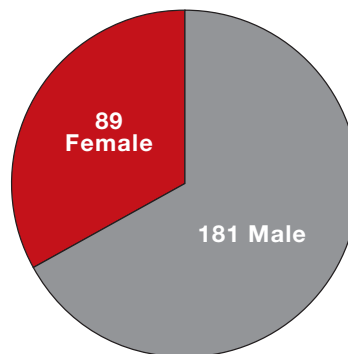
**Utah Residents vs
Out of State Travelers**

zeroTM Fatalities

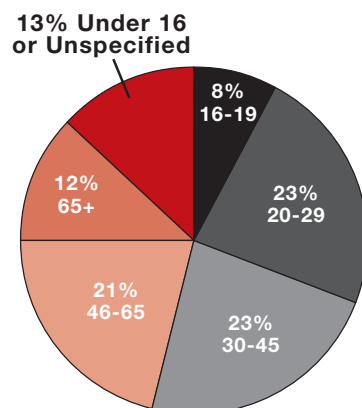
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Jurisdiction






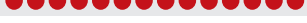

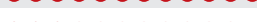






















**Male and Female
Fatalities**



Age Breakdown

FATALITIES BY COUNTY

Salt Lake County		62
Utah County		41
Washington		17
Tooele		15
Weber		15
Davis		14
San Juan		14
Summit		12
Uintah		11
Box Elder		10
Emery		8
Millard		7
Sevier		7
Juab		5
Cache		4
Sanpete		4
Grand		3
Iron		3
Kane		3
Beaver		2
Carbon		2
Duchesne		2
Garfield		2
Morgan		2
Piute		2
Rich		1
Wasatch		1
Wayne		1
Daggett		zero
Total		270

County	Number of Counties
Salt Lake	24
San Juan	12
Summit	10
Utah	10
Tooele	9
Uintah	7
Washington	6
Millard	4
Weber	4
Davis	3
Sevier	3
Beaver	2
Box Elder	2
Juab	2
Sanpete	2
Cache	1
Carbon	1
Duchesne	1
Emery	1
Garfield	1
Grand	1
Iron	1
Kane	1
Piute	1
Wayne	1
Daggett	zero
Morgan	zero
Rich	zero
Wasatch	zero
Total	110

FATALITIES BY ROAD

State Roads Only

(page 1 of 3)

[illegible]

(Continued - page 1 of 3)

FATALITIES BY ROAD

State Roads Only

(page 2 of 3)

SR 62	●	1
SR 65	●	1
SR 68	●●●●●●	6
I-70	●●●●●●●●	9
SR 71	●	1
SR 72		zero
SR 73	●	1
SR 79	●	1
I-80	●●●●●●●●●●●●●●●●●●●●●●	23
SR 83		zero
I-84		zero
SR 88		zero
US 89	●●●●●●●●●●●●●●	12
SR 91	●●●●●●	6
SR 95	●	1
SR 101	●	1
SR 104	●	1
SR 106		zero
SR 108	●	1
SR 111	●	1
SR 114	●	1
SR 121		zero
SR 123		zero
SR 126	●●	2
SR 130	●	1
SR 132	●●●	3
SR 134	●	1

(Continued - page 2 of 3)

FATALITIES BY ROAD State Roads Only (page 3 of 3)

SR 147	●	1
SR 154	●●●	3
SR 155		zero
SR 162		zero
SR 163	●●●●●●●●●	9
SR 165		zero
SR 167	●	1
SR 171	●	1
SR 172	●	1
SR 173		zero
SR 181		zero
SR 184	●	1
SR 186	●●	2
SR 189	●●●●●●●●	8
US 191	●●●●●●●●	8
SR 193	●●	2
SR 196	●	1
SR 198		zero
SR 201	●●	2
SR 203	●●●	3
SR 204		zero
SR 209	●	1
SR 210	●	1
I-215	●●●●●●	6
SR 235	●	1
SR 276		zero
US 491		1
Total		207

(Continued - page 3 of 3)

Note: This list does not include safety projects constructed as part of a larger project such as rehab, reconstruction, or capacity improvement projects.

Sorted by Improvement Type

Region	Location/Description	Approx. miles	Improvement Type	Cost
1	I-15, Willard Area MP 352 - 357.5	5	Barrier	\$1,475,000
1	I-15, 2700 North to Hot Springs	3	Barrier	\$550,000
1	SR-108 at I-15 SB Ramps; Raised Median	1	Barrier	\$200,000
2	SR-190 / SR-210 Cottonwood Canyons	15	Barrier	\$550,000
2	I-80, mp 99 to mp 116	17	Barrier	\$2,000,000
2	SR-201, 5600 West to 8000 West	2	Barrier	\$500,000
2	SR-173 at Bangerter Hwy Med Barrier	1	Barrier	\$175,000
2	I-15 NB to I-215 S WB Collector Ramp	1	Barrier	\$150,000
2	I-215 SB to I-80 EB Loop Ramp Barrier	1	Barrier	\$75,000
4	I-70, near MP 228.7	1	Barrier	\$115,000
4	SR-10 MP 39.5 No of Castledale	2	Barrier	\$341,289
Barrier Sub-totals:		49		\$6,131,289
2	I-80, Wanship to Coalville Rumble Strips	15	Rumble Strips	\$50,000
3	US-40, Strawberry to Vernal	100	Rumble Strips	\$450,000
4	I-70 Rumble Strips - mp 0 to 20	20	Rumble Strips	\$200,000
Rumble Strips Sub-Totals:		135		\$700,000
3	I-15, SR-145 to SR-73 - SB Aux Lane	2	Lanes	\$1,555,000
3	US-189 at Industrial Parkway - Turn lane	1	Lanes	\$160,000
3	US-6 EB Speed Warning Sign E of Eureka	1	Other	\$30,000
2	SR-111, 7800 So. To 9300 So.	4	Shoulders/Clear Zone	\$206,500
4	I-70 EB RP 228 to 229 Clear Zone improvements	1	Shoulders/Clear Zone	\$400,000
4	I-15 (MP 134-136)	2	Shoulders/Clear Zone	\$100,000
3 & 4	Rural County Signing Program - Iron, Duchesne, Juab, Uintah	700	Installed Over 3,700 Signs	\$700,000
			Total Cost:	\$9,982,789

Note: Barrier includes all types of barrier including cable, concrete and W-beam

A Goal We Can All Live With

BACKGROUND

In 2000, 373 people lost their lives on Utah's roads. Fortunately, more people are living each year, because the number of fatalities has consistently dropped every year; most recently to 270 fatalities in Utah in 2008 – a 28 percent decrease, compared to 2000. While a 28 percent reduction in fatalities is great progress, is that cause to celebrate? Should we be happy that 270 people died on Utah roads last year, instead of the 373 deaths eight years ago? Obviously not. The loss of just one life is too many.

The Zero Fatalities program is a united effort from the federal government, state organizations, and public and private businesses that attacks the top five contributing factors to fatalities on Utah roads: drowsy driving, distracted driving, aggressive driving, impaired driving and not buckling up. This extensive public education program is designed to convince adults, teens, children, community, business and political leaders why we need to change today's driving behaviors. We need to adopt the philosophy of Zero Fatalities for ourselves, our families, and our communities.

Drivers are adopting this philosophy through powerful TV and radio commercials, community events, web content, and local media stories. The Zero Fatalities program has been presented to and received endorsements from politicians, planning organizations, law enforcement officials, drivers ed instructors, high school counselors and students, private businesses, city administration, and other community leaders. Every city in Salt Lake and Davis Counties have endorsed the program. Public and private partners include UDOT, Utah Department of Public Safety, NHTSA, Federal Motor Carrier Safety Administration, 3M, Med One Capital, Miller Motorsports Park, FHWA, and more organizations continue to want to become part of the Zero Fatalities program.

RESULTS

Utah's traffic fatalities are at the lowest point they have been in 16 years, with 270 fatalities.

A Dec. '08 Dan Jones public opinion survey showed that an unprecedented 52% of licensed drivers in Utah aged 18-54 are aware of the Zero Fatalities program, which is up from 35 percent in 2006. The following percentages of respondents admit that the program "definitely" or "probably" influenced them to avoid the following behaviors:

- Drowsy driving: 61%
- Distracted driving: 63%
- Aggressive Driving: 46%
- DUI: 42%
- Unbuckled: 45%

Zero Fatalities' advertising and outreach efforts have received numerous regional and national awards. Most recently, program administrators were honored with a prestigious Emmy® award for Zero Fatalities' public service announcements.

For more information, visit www.ZeroFatalities.com.